

Organizational Leadership BA, Corporate Communication Emphasis Area

Specific Requirements for the Emphasis Area

Students must complete at least 9 hours (three courses) of course work from the list below.		9
COMM 1150	Introduction to Public Relations	3
COMM 3150	Crisis, Disaster, and Risk Communication	3
COMM 3370	Social Media in Public Relations	3
SOC 4651	Dilemmas in Organizational Leadership	
Total Hours		9

Justification for request:

Adding a new O/L elective option that fits this emphasis area.

All additional course meets the ("D") CAP alignment standard for the program outcomes

"Demonstrate critical thinking and problem solving abilities regarding organizational challenges within the chosen emphasis area" and "Use tools specific to the chosen emphasis area to manage systems and organizational resources"